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**Affordable Housing Nonprofit Rocky Mountain Communities Poised for Growth,
Adds New Members to Executive Team**

*Organization hires Vice President of Real Estate and Director of Development, Equity
and Engagement*

DENVER, Colo., February 18, 2021 – Colorado-based, affordable housing nonprofit [Rocky Mountain Communities](#) (RMC), that owns and manages affordable housing communities across the state, is positioning itself for growth by filling two new executive roles. Mark Marshall has been named the Vice President of Real Estate and Denise Gomez has been named Director of Development, Equity and Engagement for the organization.

“It’s been more than 15 years since RMC last had a VP of Real Estate,” said Dontae Latson, CEO of Rocky Mountain Communities. “With plans of bringing more properties into our portfolio down the road, we knew now was the right time to hire an expert in real estate. Additionally, with the important role that fundraising and partnerships play in the success of a nonprofit, and our focus on providing affordable housing to those who are underserved, this is a pivotal moment for us to bring someone on board who can drive our efforts around fundraising and equity.”

As Vice President of Real Estate, Marshall will oversee all aspects of affordable real estate development including site acquisition, land use, and zoning analysis; financial feasibility; and construction administration. Through his past experience, Marshall has extensive knowledge of overseeing real estate projects that utilize low-income housing tax credits (LIHTC), tax exempt bonds, state/federal capital programs, and mixed financing.

For the past five years, Marshall was at Urban Land Conservancy where he began as Director and advanced to the Vice President of Real Estate. He has served as an independent development consultant, as well as worked as a developer with regional and national development companies in the creation and preservation of affordable housing communities. Marshall has a Bachelor of Architecture from the University of Tennessee and a Master of Business Administration from Indiana University. He was a Captain with the U.S. Air Force.

As Director of Development, Equity and Engagement, Gomez will design and implement a comprehensive fundraising strategy that will grow planned-giving and sponsorship, contributing to the resiliency of the organization. She is passionate about supporting leadership and growth, facilitating diverse collaborations, and advocating for an equitable future for all Coloradans.

Gomez brings more than 11 years of experience in nonprofit and philanthropic sectors, fundraising, donor cultivation, and nonpartisan campaign and community organizing. As a community organizer, Gomez has extensive experience in supporting education policy, reproductive rights, and access to quality health care. Working in the philanthropic sector with a focus on organizational development and endowment campaigns at the Emily Griffith Foundation and the Latino Community Foundation of Colorado has enabled Denise to better serve communities. Gomez has a Bachelor of Arts in Sociology, minor in Psychology, from Colorado State University and a Master of Public Administration, concentration in Local Government, from the University of Colorado Denver.

RMC is positioning itself for growth over the next several years by adding these key roles to the capabilities of its executive team. The organization continues to work towards implementing deliverables that support its organization roadmap and strategic plan.

About Rocky Mountain Communities

Rocky Mountain Communities (RMC) builds brighter futures by investing in resident-focused affordable housing and services in Colorado, empowering individuals and families to thrive. Currently, RMC owns 1,135 affordable housing units for underserved populations statewide and manages an additional 408 units. RMC provides programs for residents ranging from English classes to exercise classes, after school activities for kids to food pantries and others. Since its founding in 1992, RMC has responded to the need for housing and program services for more than 11,000 families. RMC is a 501(c)(3) organization. For more information, visit www.rockymountaincommunities.org and follow us on [Facebook](#) @RockyMountainCommunities.

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