

FOR IMMEDIATE RELEASE



Media Contact:

Jamie Winter

Winter Public Relations

jamie@winterpublicrelations.com

(720) 425-2580

Affordable Housing Nonprofit Rocky Mountain Communities Hires Juanita Rodriguez as Vice President of Resident Services; Adds Five New Board Members

Rodriguez brings more than 20 years of experience to the organization

DENVER, Colo., April 26, 2022 – Colorado-based, affordable housing nonprofit [Rocky Mountain Communities](#) (RMC), that owns and manages affordable housing communities across the state, has named Juanita Rodriguez MBA, REHS, CRM, as the new vice president of resident services. The organization also added five new board members to support the organization’s growth.

“We are excited to have Juanita join our leadership team to ensure our residents have the support they need while living in our communities,” said Dontae Latson, CEO of Rocky Mountain Communities. “Juanita brings to RMC varied and robust experience in several key areas, and has a deep passion for helping others. As RMC continues to grow, we are also excited to bring new members onto the board to help ensure our success as an organization.”

As vice president of resident services, Rodriguez is establishing a resident services vision that includes building community partnerships that are aligned in creating resilient, equitable and vibrant places where people feel encouraged and excited to participate in the life of their community. She is excited to work with other community stakeholders throughout Colorado to build communities of opportunities and connectedness for RMC residents.

Rodriguez is an executive thought leader with robust experience in government, non-profit and for-profit organizations with more than 20 years of experience. She has worked at Rocky Mountain SER (Service Employment & Redevelopment) as a project manager, head of development and corporate risk manager. She also worked at TGS Management, ADP and for the Pueblo Department of Public Health and Environment.

Rodriguez holds her MBA from Florida Institute of Technology, a Bachelor of Science in Biology and Environmental Health from Colorado State University – Pueblo and a Bachelor of Science in Chemistry from University of Colorado Colorado Springs.

RMC's new board members include Lauren Bernstein, Tom Konkel, David Jaudes, Eric Nesbitt and Max Segall. The new members are joining existing board members including Todd Crowley, Angel Hurtado, Greg Litvak, Rebecca Mayer and Darin Romine.

About Rocky Mountain Communities

Rocky Mountain Communities (RMC) builds brighter futures by investing in resident-focused affordable housing and services in Colorado, empowering individuals and families to thrive. Currently, RMC owns 1,135 affordable housing units for underserved populations statewide and manages an additional 408 units. RMC provides programs for residents ranging from English classes to exercise classes, after school activities for kids to food pantries and others. Since its founding in 1992, RMC has responded to the need for housing and program services for more than 11,000 families. RMC is a 501(c)(3) organization. For more information, visit www.rockymountaincommunities.org and follow us on [Facebook](#) @RockyMountainCommunities.

###