

Blog Post: RMC Celebrated its 30th Anniversary and Had a Milestone Year in 2022

2022 was a milestone year for Rocky Mountain Communities. We celebrated the organization's 30th anniversary with a dinner to look back on our accomplishments over the past three decades and to honor Mr. Steve Barbier who helped found the organization. To support our residents, we secured 1,400 laptops and tablets to distribute in 2023 to lessen the impact of digital redlining, an issue I believe is of the utmost importance for our residents and others living in affordable housing communities.

While these are just two of highlights, we realized many additional accomplishments in 2022 that helped continue to shape RMC and the organization we strive to be. Take a look at some of our other successes and changes in 2022:

- Launched a new logo tagline, mission, vision and values.
 - **Tagline:** Building brighter futures. Inspiring hope.
 - **Mission:** Building brighter futures and inspiring hope by providing affordable housing and resident-focused services.
 - **Vision:** To build equity, potential and hope through affordable housing and resident services.
 - **Values:** Our values can be found in the acronym I-HOPE. I-HOPE is not just a catchy statement, but a lens through which we support our communities. It is a roadmap for how we conduct ourselves. It is a guide for how we treat one another and for the work we do every day to build brighter futures for our residents. I-HOPE brings Rocky Mountain Communities' mission to life. I-HOPE stands for:
I: Integrity **H:** Holistic approach **O:** Opportunities **P:** Passionate **E:** Equitable
- Hired two new executives including Juanita Rodriguez as VP of Resident Services and Karrie Simmons as VP of Finance.
- Reimagined Resident Services under the leadership of Juanita Rodriguez to expand partnerships and bring more services to residents on-property. The new goal of resident services is to engage residents, staff and members of the community to build Safe, Equitable, Resilient, and Vibrant (SERV) communities where people are empowered and thrive. This year, Resident Services focused on building community through resident engagement activities and through developing holistic partnerships to provide access to services and programs onsite for residents. In addition, we were excited to join our amazing partners in hosting community collective impact events at our properties!
- Held the second annual Village Fest community event at Arroyo Village and held two additional Village Fest events at two other properties in Denver this summer.
- Denise Gomez, our VP of Strategic Impact and Innovation, earned a *ColoradoBiz* "GenXYZer" Award as one of the Top 25 Young Professionals in Colorado.

On the real estate side, we closed several deals and continued to see The Commons in Colorado Springs being built, with an expected opening in early 2023. Here are the deals that we closed during the year:

- Acquired and now manage Parkview Village West, a community in Arvada, Colo.
- Named as the development partner for a new affordable housing community in Denver's Globeville neighborhood.
- Our Pillar Property Services group took on management of two new communities for The Situs Group and Headwaters Housing Partners in Grand Junction, Colo. for Courtyard Apartments and Lincoln Apartments.

- Pillar Property Services was named as the property manager for Solid Ground, a Permanent Supportive Housing (PSH) community in Lakewood, Colo. currently in development.

2022 was a whirlwind year and we are excited for what is to come in 2023. We look forward to continuing to support our residents and working as a team to provide stable housing options for our communities!

Best,

Dontae Latson
CEO of Rocky Mountain Communities